**CPM (Asia) Qualifying Examination (2021) - Registration Form**

# CLOSING DATES: 25TH SEPT 2021 FOR OCT 26TH AND 29TH, 2021 EXAMINATIONS

Print or type your name as you wish it to be shown on official CPM records:

Miss Ms. Mrs. Mr. Dr. (Please tick boxes as appropriate)

Full Name: (Please write clearly and underline surname)

National Identification No. /Passport No.: Country of Birth:

Date of Birth:

Contact No.:\_

Nationality:

Race:

**MAILING INFORMATION (**Please write clearly and give full details)

Preferred Mailing Address Company Home Company Name (As it appears on enclosed business card)

Company Address **(Do not use PO Box)**

*Street Suite/Floor*

*City State/Province Country Zip/Postal Code*

Office Telephone No:

Fax:\_

E-mail:

Home Address **(Do not use PO Box)**

Apt. No

*City State/Province Country Zip/Postal Code*

Home Telephone No.:

Area Code ( )



# EDUCATION QUALIFICATIONS

Please tick the highest qualification you have attained

‘O’ Level or ‘A’ Level or Diploma Degree Others (please specify) Equivalent Equivalent

Please specify your other qualifications (academic and/or professional) including any professional/management courses attended (state the university/institution)

Beginning with your **current position,** list only **full-time,** paid employment.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Current Position | Prior Position #1 | Prior Position #2 | Prior Position # 3 |
| Dates  **(Month and Year)**  From/To |  |  |  |  |
| Job Title |  |  |  |  |
| Description of Job |  |  |  |  |
| Management Level (senior, middle or junior) |  |  |  |  |
| Name of Firm |  |  |  |  |
| Describe Main Business Activity of Firm |  |  |  |  |

**\*** If space is insufficient, please continue on a piece of paper.

1. I would like to register for the CPM (Asia) Qualifying Exam for the period:

April (fill in year) October \_ (fill in year)

1. Subjects I wish to enter:

|  |  |  |  |
| --- | --- | --- | --- |
| Marketing Research |  | Marketing Communications | Marketing Strategy |
| Asia Business |  | Asia Marketing Management |  |

1. In registering for Qualification of the Certified Professional Marketer, CPM (Asia) status, I agree to all conditions as to eligibility, examination and other requirements of the CPM (Asia) which AMF has adopted.
2. I agree that to be awarded the CPM (Asia), in addition to passing the 5 examinations, I must meet the requirements for 5 years of marketing experience, high standards of professional and business conduct.
3. I have enclosed certificates of my academic qualifications and evidence of working experience.
4. Please do not attach payment. We will invoice you upon acceptance of your application.
5. I certify that all the information and statements in this application are complete and true.

Date:

Signature:

Endorsed by National Marketing Association (state):

Date:

Signature:

Please return Registration Form through your local national marketing association:

# Or To

**AMF Education Headquarters**

c/o **MARKETING INSTITUTE OF SINGAPORE TRAINING CENTRE**

**51 Anson Road #03-53 Anson Centre Singapore 079904**

**Fax: 65-6270 5762, Email:** [**examinations@mis.edu.sg**](mailto:examinations@mis.edu.sg)